CAREER AND TECHNICAL EDUCATION

at Anschutz Medical Center Cadaver Lab

at LKQ Auto Parts Center

at Denver International Airport

THE STORY OF REAP

In 2002 Adams County economic development guru Jack Keever foresaw growth along the I-70 corridor east of Denver and started REAP. Byers General Store owner Wil Chase carried the torch for years. The economic landscape is now quickly changing there and REAP wants it to thrive.

REAP IN THE PAST

Organized strategic events, field trips, membership meetings, open houses. Engaged state and federal politicians to focus on eastern plains. Conducted trans-Pacific marketing. Gained media attention.

REAP IN THE FUTURE

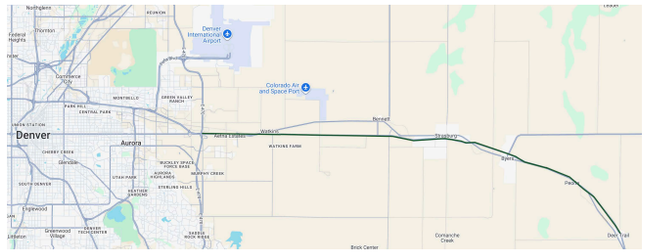
More outreach and strategic events, greater advocacy. Build relationships and win-win partnerships. Stitch together the REAP priorities. Emphasize Career and Technical Education. Add outdoor recreation and tourism as an economic development engine.

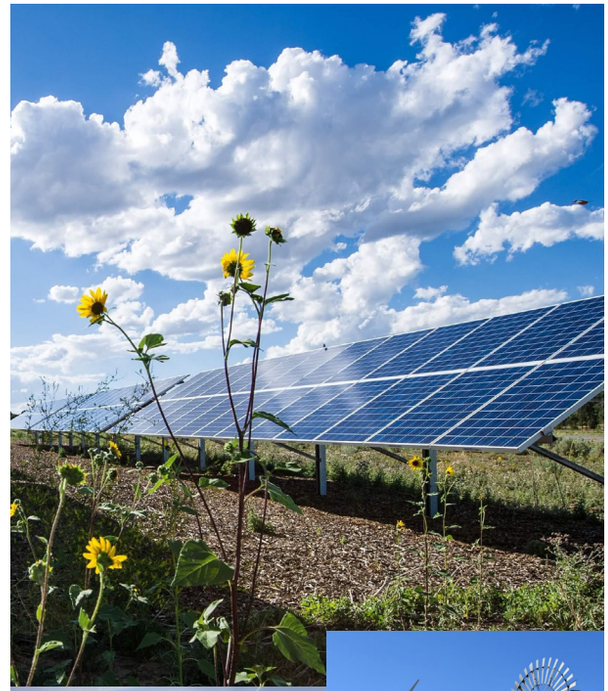
REGIONAL ECONOMIC ADVANCEMENT PARTNERSHIP
P.O. Box 711
Strasburg, Colorado 80136

REAP is a 501c6 organization in good standing and a registered economic development agent of Adams and Arapahoe Counties

"MOMENTUM SPARKS MOMENTUM... AND EVEN HIGHER GOALS"

REAP'S REALM





REAP

I-70 REGIONAL ECONOMIC ADVANCEMENT PARTNERSHIP SERVING

ADAMS COUNTY
ARAPAHOE COUNTY
WATKINS
BENNETT
STRASBURG
BYERS
DEER TRAIL
AURORA
COLORADO AIR AND SPACE PORT

MISSION

Stimulate investment, create jobs, expand tax base and improve the corridor as a place to live, work and play. REAP dreams and schemes, networks, connects, organizes, advocates, lobbies.

PRIORITIES

GENERAL GROWTH & DEVELOPMENT

Be a catalyst for balanced residential growth.

WATER

Guide policy for water and wastewater and be a political ally.

AEROSPACE

Align with Colorado Air and Space Port to advance R&D, manufacturing with workforce development in commercial aviation and space.

TRANSPORTATION & INFRASTRUCTURE

Find creative ways to leverage and funding for rural roads and bridges, Internet and transit.

ENERGY

Help guide the technology, policies and politics for both traditional and alternative energy.

AGRICULTURE

Lead new ways in regenerative methods, agritourism, THC and cultural arts.

EDUCATION

Organize career and technical education strategies in health care, energy, auto, aerospace, outdoor tourism and more.

HEALTHCARE

Explore and advocate for health and facility options especially for urgent and elder care.

REAP JOIN US!

Why Become a Member?

MEMBERSHIP SERVICES INCLUDE

- Get privileged alerts of timely economic activity.
- Save on government and public relations.
- Access valuable intel from cutting edge speakers.
- Highlight your activity by being a REAP speaker.
- Benefit from direct contact with elected officials.
- Strategic events organized for member interests.

REAP MEETINGS

Held 2nd Thursday in January, April, July, October. At CORE Electric Cooperative, Bennett. Catered lunch.

Features public, private, think tank speakers on land development, technology, policy and more.

A chance to announce your organization's current activity. Side-bar conversations encouraged.

STRATEGIC EVENTS

School field trips, timely on-line forums, community open houses, tours for elected officials, stakeholder campaigns, neighborhood meet and greets, outreach and educational activity.

To find out more, contact
Louis X. "Kip" Cheroutes, Executive Director
lxc.strategies@gmail.com
303.204.0479

admin@i-70reap.com

www.i-70reap.com

REAP LEADERSHIP

Officers

Chair	Kirk Holwell
Co-Chair	Mark Harding
Co-Founder	Jack Keever
Co-Founder	Wil Chase (1935-2025)
Secretary	Nathan Sumner
Treasurer	Ivy Craig
Officer At Large	Gary May
Officer At Large	Becky Zierer
Officer At Large	Robbin Schincke
Officer Emeritus	Kevin Hougen
Officer Emeritus	Glenn Rotkovich

Private Sector Directors

Angie Bedolla	Core Electric Coop
Kelle Bongard	Strasburg School Superintendent
Doug Claussen	I-70 Publishing
Naomi Colwell	Aurora Chamber
Ivy Craig	F&M Bank In Colorado
Michael Caulley III	First National Bank
Deb Yoder	SouthState Bank
Michelle Gayeski	Bennett Crossing
Mark Harding	Pure Cycle Corporation
Kirk Holwell	High Plains Bank
Frank Linnebur	CoLand Realty
Gary May	May Farms
Becky Zierer	I-70 Chamber and LaZy B Alpacas
Nathan Sumner	SUM Financial

Public Sector Directors

Lynn Baca	Adams County Commissioner
Jeff Baker	Arapahoe County Commissioner
Loretta Daniel / Alternate	Arapahoe County
Dave Gruber	City of Aurora
Kelle Bongard	Strasburg School Superintendent
Michael Jobman	Deer Trail School Superintendent
Jeff Kloska	Colorado Air & Space Port
Robin Purdy	Bennett School Superintendent
Robert Rhodes	Deer Trail Trustee
Donna Sus	Bennett Trustee
Tom Turrell	Byers School Superintendent
Robbin Schincke	Morgan Community College

REAP Administrator

Tammy Hoeffner ..... admin@i-70reap.com
High School Intern

building relationships at Launch Pad Brewery